



PO Box 72, Lennox Head
NSW 2478, Australia

t. +61(0)2 6687 4186
f. +61(0)2 6687 4207

e. info@savvyhr.com.au
w. www.savvyhr.com.au

Craig McFadden (AFAIM) (CAHRI) B.Ed, Dip.T, Dip Bus (HRM), Certificate IV AWT

Craig McFadden has led teams of HR professionals in professional services, public sector, higher education and retail settings and was National Learning & Development Manager with one of Australia's fastest growing international law firms. Most recently, Craig was Southern Cross University's Acting Director of Human Resource Services.

Passionate about aligning human resources and business strategies Craig has provided advisory services to business unit leaders on the achievement of business plans, retention of key individuals, leadership & succession planning and developing employee engagement strategies. He has established mentoring programs and conducted coaching sessions for executives on improving individual and team performance.

Craig McFadden has designed and delivered education and development initiatives for frontline, management and executive staff including; business planning, supervision and delegation skills, giving and receiving feedback, managing performance, presentation skills, conflict resolution, creating positive teams, managing virtual teams, coaching skills and regulatory compliance programs such as safety and harassment training. Craig has also facilitated process improvement workshops and strategic planning retreats. As an accomplished educator, Craig was contracted to lecture in the Bachelor of Teaching Degree at Southern Cross University.

Craig McFadden has worked with the Australian Graduate School of Management, Mt Eliza, Griffith and Monash Universities on the development of comprehensive learning & development solutions and has worked with Coca Cola, BHP, NAB, Deacons, IAG, CSR and Fairfax on the development of a consortium executive development program that prepared executives for future challenges. These programs were featured in the Australian Financial Review (2004).

Craig has completed an Advanced Certificate in Executive Coaching with Dr Tony Grant of the University of Sydney Coaching Psychology Unit and uses evidence based, solution focused coaching methodologies in his coaching practice.

Craig is accredited in the facilitation & interpretation of 360 degree feedback instruments (Benchmarks and Skillscope, Center for Creative Leadership USA) and Team Management Systems (TMS profiles and linking skills).

Craig McFadden is an Associate Fellow of the Australian Institute of Management (AFAIM), a Certified Professional Member of the Australian Human Resources Institute (CAHRI), a Member of the International Coach Federation and is supported by the following accreditations or qualifications:

- Certificate IV in Assessment and Workplace Training
- Return to Work Coordinator (WorkCover NSW)
- EEO Contact Officer (Anti Discrimination Commission QLD).
- Workplace Health and Safety Officer (Department of Training and Industrial Relations (QLD))
- Certificate in Occupational Health and Safety Laws issued by WorkSafe WA

"Craig McFadden, national learning and development manager for Deacons, says that quickly establishing credibility was one of the key drivers in engaging lawyers in the leadership program that he has run at Deacons for the past three years". *Lawyers Weekly 14 November 2003*

